IIFM®
ACADEMY
OF PROFESSIONAL STUDIES

INSTITUTE
OF FASHION
AND MODELLING





PROSPECTUS - 2026

Degree | Diploma | Certificate

INTERIOR DESIGN
FASHION DESIGN
MODELLING

www.ifmacademy.in
www.ifmacademyonline.com

About West Bengal



Located in Eastern India, the fourth most populous state in the country is widely considered the Melting pot of Cultures. Bordered by five different states, its capital Kolkata is often termed as the cultural capital of India. West Bengal offers a unique flavour to the richness of India with its synthesis of various languages, religions, customs, traditions, cuisines, art and lifestyle. Nestled in a cosy cluster in the North, one of the most magnificent hill stations in the world, Darjeeling is often dubbed as the Queen of the Hills. Renowned for its tea plantations, Darjeeling tea is one of the most sought after in the world.

ART & CRAFT

Home to a variety of unique art forms, borne out of the diverse range of culture in Bengal, the state attracts art connoisseurs from all over the globe. From embroidery to sculpture, sketching to metal crafts, the art and craft culture of Bengal has a unique rustic and mystic charm about it. The most celebrated form of embroidery, Kantha is used on Saris, Dhotis, and Kurtas. The colourful and intrinsically created pieces of clothing are best used on Cotton and Silk and are widely used by foreigners and worn by natives alike. The terracotta craft of Bengal offers a more rural and pastoral charm. A visual treat due to its natural colours, these clay modelled items first became a craze more than 500 years ago and are still used by locals and foreigners for decorative purposes. The art of engraving ornamental images on natural shells obtained from the ocean is known as Conch Shell Craft. Found and sold in infinite quantities at beach destinations, these glamorous looking decorative pieces are extremely auspicious in Hindu mythology. Scroll Painting, a rare form of art that comes from regions of eastern India, particularly West Bengal, originated centuries back. An important device through which Oral and Written Epics are narrated; scroll paintings feature single image paintings or long vertical multi panelled scrolls known as Patachitra. Dokra Metal Craft is one of the most popular forms of art practiced in Bengal. This rare art is the practice of creating statues, idols, jewellery and other pieces with the help of clay, wax and molten metal. The unique feature of this craft is that it is completely original and no complete replica of it can be produced. Sholapith craft is a milky white sponge wood that is used for crafting decorative pieces. Sholapith is popularly used to craft head wears of bridal couples, garlands, and images of gods and goddesses especially as backdrops during important festivals.

CULTURE & LIFESTYLE

Often described as a melting pot of different cultures, West Bengal has a unique blend of various religions, languages, customs, traditions and lifestyles. With this traditional multi-racial and multi-lingual culture, various festivals like Christmas, Durga Puja, Id and other festivals are celebrated in equal fervour by all. In the literary field, eminent scholars like Rabindranath Tagore, Bankim Chandra Chattopadhyay and others have been internationally acclaimed the world over. West Bengal also boasts of world renowned figures like Mother Teresa, Satyajit Ray, Pandit Ravisankar, Amartya Sen and many others. The Tagore family's contribution to Bengali literature, art and culture has immensely influenced the Bengal Renaissance. Satyajit Ray, the first academy award winner in India was born in Bengal and won honourable awards in international film festivals held in Moscow, Berlin and San Francisco. Raja Ram Mohan Roy was one of the forerunners of changing the culture of Bengal and eventually the rest of India - he set up the BrahmoSamaj and helped to abolish Sati, an obsolete practice where a widow immolates herself shortly after her husband's death. Ishwar Chandra Vidyasagar was the first person to start widow remarriage which was forbidden for centuries before.

KANTHA STITCH | TERRACOTA | PATACHITRA | DOKRA | BATIK | SHOLAPITH | BAMBOO CRAFT
CANE CRAFT | BLOCK PRINTING | GOLD JEWELLERY | NATURAL DYEING

MD'S Message

MR. ARIJIT DUTTA
Managing Director, IFM Academy
Istituto Di Moda Burgo, Kolkata



IFM Academy in collaboration with Istituto Di Moda Burgo, Milan, welcomes students who wish to make a career in Interior Designing, Fashion Designing and Modelling. The institute endeavours to help students in different areas of skill development in an environment conducive to maximising their potential.

Rapid changes in technology and globalisation requires students to stay updated in respective fields of learning.

Our association with "Istituto The Moda Burgo", Milan, will offer students opportunities to build international connections and provide exposure to global fashion and design.

We are confident that the students passing out from this institute will emerge with enhanced knowledge, great leadership skills and the capability of becoming successful in their respective fields.

CEO'S Message

MR. KUNTANIL DAS
Image Consultant
CEO



An educational institute is not just about classes and classrooms but about building character, enriching minds and experience that last a lifetime.

A journey of Life is not a set only of instructions but is a series of experiences and continual learning process. At IFM Academy we strongly believe that one can only take your knowledge once you bring them closer to you. Spending over two decades in the Design Industry one thing which always comes into my mind, there is so much to explore still date.

The Design program entails a fine eye for design detail, an appreciation for contemporary fashion and aesthetics, a thorough understanding of the pre-production and post-production procedures, a proper knowledge of the marketing and promotion process helps our graduates to take real-time challenges in their professional life.

I along with my team strongly believe that you should always be open to new ideas and techniques and impart it through your traditional curriculum of designing. Today's generation is much stronger and globally connected for which change is one word which is constant. Similarly, we at IFM Academy keep on updating with newer ideas and concepts to keep at par with the Global Fashion Industry in terms of Education. The present collaboration with Istituto Di Moda Burgo, IMB-Milan and International Design Academy India, will give International Diplomas to our students and also help them get recognised globally. IFM Academy is the only body that gives student's platform to Eastern Fashion Weekend, and many other National and International exposures through events, exhibitions and collaborations.

Regular celebrity visits and workshops also help our students know about the facts and situations in the real industry. Our team of expert Faculty and Management takes extra care of our students and try to parent them in the best possible manner.

Looking forward to achieving few more milestones with you all, by believing in one tagline, "Once in IFM forever a Family".



Director's Message

SUVAGATA DAS
Fashion Designer
Director

Located in the heart of Siliguri IFM Academy is a campus devoted to the creative artistic technological & business-related education of the students hoping to make their way in the Fashion and Interior design industry. We sincerely believe there is no dearth of talent amongst today's youngsters, however, honing the skills is necessary so that they can express their creativity in a better way. Our courses are specially designed to encourage and guide these young talents to bring the best out of them, which would make them ready to take on the various challenges they might face in the future.

At our Academy we are very particular that the students are exposed to the best minds in the business and again practical experience by attending various National & International events, such as EASTERN FASHION WEEK, INDIA FASHION WEEK ABID Interior Fair, also we arrange Celebrity classes where students get to directly interact with the doyens of the Fashion & Interior designing industry of India & learn practical aspects of the subject from them.

Lastly, I would like to add that we always keep our students one step ahead as these professions are getting more competitive with each passing day.

ADVISORY BODY



Arnab Sengupta
Fashion Designer



Anuradha Singh
Fashion Designer



Anil Lama
Developer



Pali Saha
Interior Designer



Babita Dahal
Fashion Designer





1) IFM Academy Kolkata launching with renowned celebrities Dev, Raima Sen, Swasata Chatterjee, Arindam Sil. 2) IFM Academy fashion design students showcasing at EVOLVE in New Delhi. 3) Kuntanil Das with ace fashion designer Rina Dhaka & Batul Ali. 4) Fashion show of IFM Academy at EFL Awards, Kolkata. 5, 6, 7 & 8) MD of IFM Academy Arijit Dutta with super star Dev along with Kuntanil Das, Suvagata Das, Raima Sen & Santi Das. 9, 10, 11 & 12) Fashion show with garments of IFM Academy Students at EVOLVE, New Delhi.























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ACADEMY
OF PROFESSIONAL STUDIES







fashion runway

Fashion weeks are of significant importance since the designs get a platform and viewership. When collections are completed, fashion designers introduce them through the "Fashion Show," a field used to present their collection ideas in an impressive and striking manner. Through this form, the designer employs performative presentation to help put across the intellectual message, the allure of a fashionable creation, or to mediate diverse creations in a visual way as a collection.

Fashion shows have a strong impact due to the atmosphere created which is surrounded by music, video art, performance, and stage design. These 20-25 minute shows represent the whole collection through the background idea of the collection and the designer's inner world, by using colors, textures, stories, forms, and visuals. Thus, an artistic approach is the key when designing a show in order to reveal the collection's idea in its most relevant form.

This collection was designed and developed by our senior student **Tanushree Bhardwaj**.

SunRise UNIVERSITY
ALWAR-RAJASTHAN

Ph.D

INTERIOR DESIGN | FASHION DESIGN | MANAGEMENT

(Full Time/Part Time)

Eligibility & Admission criteria as per UGC Guidelines



Make your career with University approved Curriculum

Sunrise University is situated on a sprawling campus of 35 acres in the National Capital Region Alwar which is also known as "Tiger Gate of Rajasthan". It is established under Sunrise University Act, 2011 (Act No. 25 of 2011) and recognized by University Grant Commission u/s 2(f) of UGC Act, 1956. It is a multi-facility University, with jurisdiction spread over the state of Rajasthan.





- M.Sc Degree in Fashion Design-2 years
- B.Sc Degree in Fashion Design-3 years
- Diploma in Fashion Design-1 year
- M.Sc Degree in Interior Design-2 years
- B.Sc Degree in Interior Design-3 years
- Diploma in Interior Design-1 year



IFM Academy @
National Fashion Event
Super Model
Nayanika Chatterjee
Walking the Runway

BURGO

The Fashion School



ISTITUTO di Moda BURGO
www.imb.it

Annual courses

FASHION DESIGN
INTERIOR DESIGN

IL FIGURINO AND IL MODELLISMO ,
THE TWO BOOKS THAT WILL STAY
WITH YOU FOREVER

GREAT PASSION FOR DESIGN IS REQUIRED FOR REGISTRATION. ISTITUTO BURGO WILL TAKE CARE OF THE REST

MORE THAN 10 GOOD REASONS
TO CHOOSE BURGO

MILAN
INDIA

INTERIOR DESIGN | FASHION DESIGN | MODELLING

Two words from the **Founder**



FERNANDO BURGO

FOUNDER AND PUBLISHER

We will ask for your attention and commitment and in exchange we will offer you all the instruments to join work system. Mine and my employees satisfaction is to see that you are interested and justified and day by day that you are growing in an intellectual, artistic and technical way. I have enjoyed for more than 60 years these great satisfactions.



Many Awards



Among the innumerable prizes and awards we remember "AMBROGINO D'ORO" delivered to Director Fernando Burgo from the Mayor of Milan, to reward the work of Istituto di Moda Burgo, which helped to bring prestige to the city of Milan through worldwide distribution with its 52 foreign and Italian branches of the "Made in Italy" teaching method. The award represents the highest honor for a citizen. On the left instead another prize for the same merits delivered by the former president of the Chamber of Fashion, commander Mario Boselli.

BURGO WORLD

Istituto Di Moda Burgo os a 100% made in Italy School, which becomes a guarantee of quality and uniqueness. Italian style, Methodology and passion that the Institute has exported abroad, to so many fashion schools.





IFM
ACADEMY @
NATIONAL
Fashion Event

INTERNATIONAL DESIGN ACADEMY™

ABOUT US

IDA-International Design Academy, India is one of the Top Institute of Interior and Fashion Design. IDA means excellence, afford ability and perfection through the expertise of 10 years in Interior Designing, Fashion Designing, Photography and much more. IDA offers the education beyond expectation with national and international prospects of a career in fashion and design industries. IDA as An Institution helps the students to take their imagination to the Next Level, giving them a platform not just to up-skill their creativity but also to prepare and give them the confidence to follow their Dreams.

'INNOVATION IS OUR TRADITION'

Skill India
कौशल भारत-कुशल भारत

N·S·D·C
National Skill Development Corporation
Transforming the skill landscape

www.ida-edu.co.in



Director's Word

A strengthening, successful journey, inspired with the love, acceptance and support of well wishers and the design fraternity of India. Based in JABALPUR, a city that is a catalyst for the study of all aspects & fields of Design, THE IDA is built to create truly design adept professionals, within an encouraging, supportive and nurturing environment. Guest education in design and art made possible through the collaboration with International institution to provide students Global exposure and explore opportunities worldwide; working hand in hand with responsive students keen on questions, exploration & discovery. Laying a foundation of education through an interdisciplinary and interactive learning process the INTERNATIONAL DESIGN ACADEMY integrates and unfiles contextual values and contents of local knowledge systems within emerging modern concepts. INTERNATIONAL DESIGN ACADEMY future seeks to instill entrepreneurial and collaborative skills in its students. IDA takes pride in combining the zeal social sensitivity, in its attempt to transform students into the budding design leaders of tomorrow.

Mrs. Batul Ali
Founder & CEO
International Design Academy

MISS ✶ UNIVERSE

IFM Academy proudly holds the rights for Miss Universe India, West Bengal from 2024 onwards, marking its official collaboration with the Miss Universe India organization. Through this prestigious association, IFM Academy plays a pivotal role in identifying, grooming, and preparing aspirants from West Bengal to compete on one of the country's most celebrated national platforms. As a collaborator, IFM Academy contributes its expertise in image building, runway training, communication skills, personality development, and finishing school programs, ensuring contestants are trained to meet international pageantry standards.

This collaboration is deeply inspired by the legendary legacy of Miss Universe winners from India, Sushmita Sen, Lara Dutta, and Harnaaz Sandhu, who have set global benchmarks for grace, intelligence, and confidence. Carrying forward this powerful heritage, IFM Academy is committed to nurturing future queens who embody purpose, discipline, and global appeal. From 2024 onwards, IFM Academy's association with Miss Universe India, West Bengal stands as a testament to its vision of empowering young women to represent not just beauty, but strength, substance, and India's evolving global identity.



Rhea Singha
Miss Universe India - 2024



Manika Vishwakarma
Miss Universe India - 2025

MISS ✦ UNIVERSE
WEST BENGAL

IFM ACADEMY OF PROFESSIONAL STUDIES



















1) Participants of the Miss Universe India West Bengal 2025. 2) Rhea Singha, Miss Universe India 2025, Mr. Kuntanil Das, CEO, Ms. Suvagata Das, Director IFM Academy, Ms. Sushmita Roy, third runner-up Miss Universe India 2025. 3) Ms. Rhea Singha, Shri. Bhaichung Bhutia, along with political and social dignitaries. 4) Rhea Singha Miss Universe India 2025. 5) Ms. Suvagata Das, Director IFM Academy and Miss Universe India West Bengal 2025. 6) Mr. Amjad, Franchisee Head, Miss Universe India, Shaswati Bala, Miss Universe India West Bengal winner 2025, Rhea Singha, Miss Universe India 2025, and Ms. Sushmita Roy, third runner-up Miss Universe India 2025. 7) Team IFM Academy behind Miss Universe India West Bengal 2025. 8) Rhea Singha, Miss Universe India 2025, along with the students of IFM Academy. 9) Contestant of Miss Universe West Bengal, along with Mr. Kuntanil Das, during grooming.



Fashion DESIGN

Fashion Design is the contrast of the core of limitations, therefore there are no boundaries. It is simply an interpretation of **CREATIVITY**


Milan Runway
In India
Evolve
The Global Runway

Aimed at solidifying core skills in design, realisation and in fashion theory, this course enables students to achieve competencies in both design and construction with the use of cutting-edge technology for sustainable design solutions.

The learners will be exposed to the latest technology for innovating the way to communicate fashion through sketch to reels, from designing to pattern cutting, intricate design details to print placement, learn extensive use of Artificial Intelligence in apparel and textile industry to understand customization of clothing as per consumer needs and more. Besides exposure to traditional Indian fabrics, surface ornamentations and live industry projects with top Indian fashion giants, students will hone competencies for workplace and charting a career graph.

Foundation Program in Fashion Design | Duration - 6 Months

Our foundation in fashion design is the right choice for young aspirants who feel they have the talent and the gift of creating unique clothing or fashion accessories. This course mainly focuses on the foundation and understanding of the fashion tools, the course also helps creating sketches to developing ideas and more.

FD201. Graphics for Fashion
FD202. Elements of Design
FD203. Basic Sketching
FD204. Indian Art and Appreciation
Fd205. Foundation in Stitching
FD206. Basics of Computer



Advance Program In Fashion Design | Duration - 2 Years

The Two year program helps students understand the use of fashion draping and surface ornamentation so that the creativity can be rightfully captured for the world to see and appreciate. This programme also help students understand the importance of a Fashion Show and present a collection with thorough research. Our advanced program makes sure that you open your door to a huge range of professional roles that you become suitable for.

Fd213. Advance Sketching and Illustration
FD214. Pattern Making & Construction –II
FD215. Draping
FD216. Surface Ornamentation
FD217. Fashion Merchandising and Marketing
FD218. Fashion Show Collection

Professional Program in Fashion Design | Duration - 1 Year

The One year program enables our students to get hands on Fashion Illustration and creative use of fabrics and ornamentation. We train our design students to be accustomed to latest trends and the basics of textile that are a must to be a great garment expert. This curriculum also helps students understand the importance of the digital platforms for Fashion.

FD207. Fashion Model Drawing – I
FD208. Historical Costumes of the West
Fd209. Pattern Making and Garment Construction - I
FD210. Textile Design
FD211. Surface Ornamentation
FD212. CAD



IFM Specialisation | Duration - 3 Years

The IFM Specialisation programme is crafted to educate our students to specialize in Visual Merchandising, Fashion Photography and equip themselves to broaden up their horizons while designing. This specialization programme helps young minds educate to be a complete package of being a Fashion Designer.

FD219. Fashion Photography
FD220. Visual Merchandising
FD221. Traditional Portfolio
FD222. Digital Portfolio



Interior DESIGN

Creativity is inventing, experimenting, growing, taking risk, breaking rules, making mistakes and having fun.

The Interior Design discipline focuses on designing and planning interior spaces for all kinds of human needs. The learners concentrate on designing spaces according to their functional hierarchies and interrelationships. Spaces to be more functional and aesthetic require components like furniture, seating, storage, lighting, etc.

Courses at each programme include a blend of space design as well as furniture design. Courses with technological and skill-based inputs like Ergonomics, Architectural drawing, Building technology, Prototype making, etc enable the learners to look at space in a holistic manner and design the interiors and furniture to enhance its functionality. The unique aspect of Interior Design programs at IFM as compared to other Interior Space and Furniture Design Courses is the strong foundation that the learners go through.

Foundation Program in Interior Design | Duration - 6 Months

Be a part of Interior design and get ready to train yourself to start your career on the right note. Every story begins with the right step and our foundation course is the much-needed guidance that you require to put your natural ability to practice. Enhance your drawing and graphics skills and learn the basics of designing, color concepts, and knowledge about materials and finishes which are the foundations that mould you into a successful interior designer.

ID101. Drawing & Graphics
ID102. Furniture Design - I
ID103. Construction - I
ID104. Space Management- I
ID105. Essentials of Materials
ID106. CAD– I



Advance Program in Interior Design | Duration - 2 Years

The two-year Advance Programme provides you the right resources to be ready for the vast Global Interior designs that are of topmost quality and be ready to adapt to any of the latest commercial trends that are to follow with time. We prepare you with the right exposure and the perfect resources that are a must to be a professional in Interior designing. We aim at preparing you for the best career that Interior design has gained its reputation to be.

ID113. Study of Cafe and Restaurant
ID114. Study of Office Space
ID115. Services in Interior Design
ID116. Case Study - II
ID117. CAD - III
ID118. Internship

Professional Program In Interior Design | Duration - 1 Year

Take the next step to being a professional Interior designer by being part of the world-class facilities that we have arranged for you. Be exposed to research and documentation along with understanding the professional products and materials. Along with this learn the use of some complex graphics software which is a must if you want to be ready for the global market. Be the best in the business and an expert who is ready for all challenges. On completion of this course, you will be equipped with everything you need to work as independent interior designers capable of handling all kinds of residential projects.

Id107. Furniture Design - II
ID108. Building Construction & Services - II
ID109. Evolution of Interior Design
ID110. Residential Studio
ID111. Case Study - I
ID112. CAD - II



IFM Specialisation | Duration - 3 Years

The IFM Specialisation programme is crafted to educate our students to specialize in the following areas and equip themselves to broaden up their horizons while designing. This specialization programme helps young minds educate to be a complete package of being an Interior Designer.

ID119. Exterior Design
ID120. Landscape Design
ID121. Estimation, Costing & Business Development
ID122. Portfolio

Certificate course in Modelling

Duration -
3 Months | 6 Months | 1 Year

If you feel you have the traits of being a successful model, let us groom you into a diamond that always shines. Our Modelling expertise courses and sessions shall be very useful in preparing you for the challenges that every professional model has to face before he makes a name for himself. Your success may require efforts but firstly you must have all the qualities of a model that we provide to you. Your personality, speech and your communication skills are also improved as these are the foundations that your career depends on.

Md101. Catwalk/Walk

MD102. Basics of Fashion

MD103. Stage/Ramp and Camera Techniques

MD104. Personality Development

MD105. Choreography and Technicality

MD106. Physical training/Diet

MD107. Music/Rhythm Coordination

MD108. Backstage Coordination

MD109. Script, Q-shee

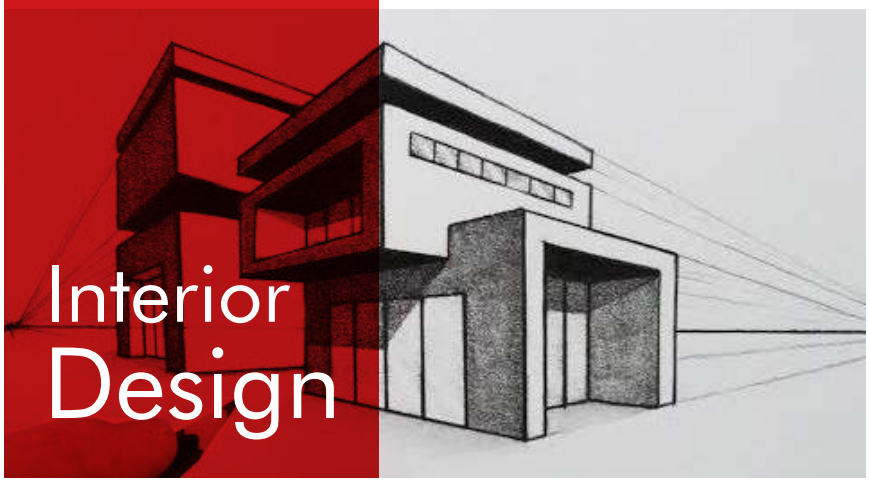
MD110. Comp Card Development

MD111. Performance in Live Shows

MD112. Portfolio Compilation

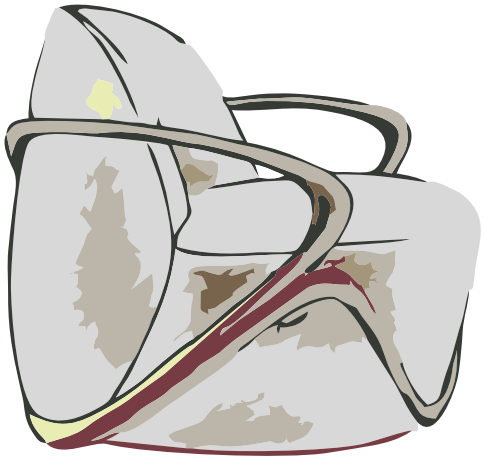


Interior Design

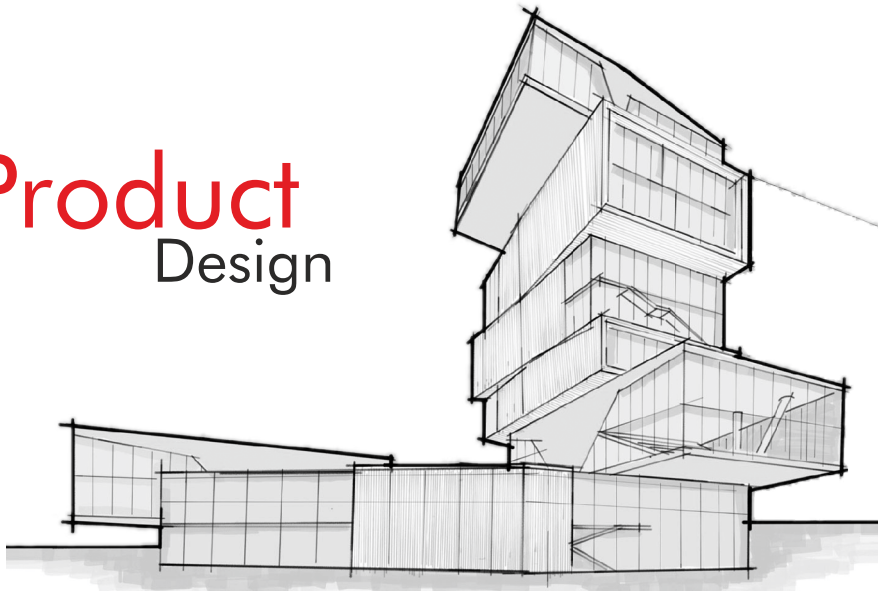








Product Design





No matter where you are, IFM Online Academy, in association with Singhania University & IMB Milan powered by International Design Academy offers accredited online Art and Design Diploma/Degree/Certificate programs. The programs can help you design, pattern, and create a professional career in the industry that fits your style. Our well-established online education program provides online students the same quality education that our on-campus students receive, but with greater flexibility. Our dynamic and interactive online courses make it easy to immerse yourself in our curriculum built from the ground up. You'll learn from expert instructors who will equip you with work-ready skills and help you succeed in your future career.

Original, customized content within our customized Learning Management System gives you everything you need to earn your online Fashion & Interior Degree/Diploma/Certificate. Best of all, online fashion students can also join and experience their first runway show —perhaps even launch your fashion design career at the Milan Fashion Week and more prestigious fashion weeks across the country.

Everything about IFM Academy is designed to prepare you as a creative professional in the Fashion, Interior and Lifestyle industry, no matter where you may be. Be part of our vibrant, creative community.

OUR VISION

We believe everyone has the potential for greatness. Our commitment is to make that shine brightly wherever you might be. Our online programs are purpose-built to deliver art and design courses, study on your own time, at your own pace.

OUR MISSION

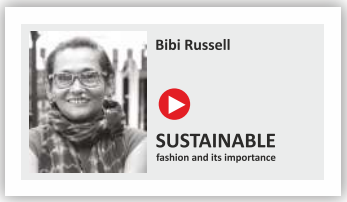
Our mission is to develop an educational teaching method for creative talent, as a powerful alternative to traditional standardised education by delivering excellent diploma, degrees and certificate and portfolio programs.

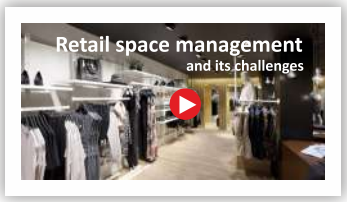
YOUR INFORMATION HUB

Visual, interactive and dynamic. You will find all your classes, profiles, news, assignments, grades, ESL support, support, and more in the Learning Management System. All tailored to make your online education rich and engaging.

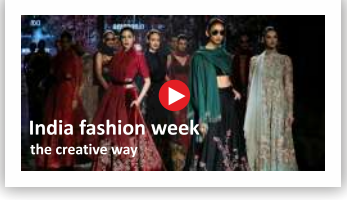
YOUR COLLABORATIVE SPACE

Freely exchange thoughts, post work, and provide or receive constructive feedback—just like you would in a campus environment. You and your peers support and push each other, creating long-lasting connections that live beyond the course. You may not be on campus, but you're not alone.

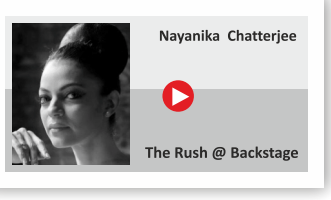












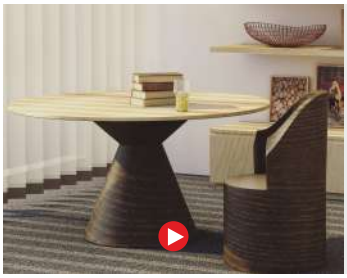
FROM CLASSROOM TO THE INDUSTRY

STYLE, STRATEGY, IDEA, CELEBRITY ENDORSEMENTS, LEADERSHIP, BUSINESS AND MEDIA - CURATED SMART TALKS FOR FASHION AND INTERIOR DESIGN STUDENTS FROM THE CHIEF MENTORS.

Diploma/Certificate Courses
Duration - 1 Year

IIFM Classroom
THE DIGITAL WAY

Residential Interior Design



The Online Certificate Course provides the perfect opportunity to dive headfirst into the world of Residential Interior Design. You don't need any art and design experience, just a passion and desire to work in the residential Interior Design industry. Students will leave the course ready to work in the residential interior design industry with all the key decorative and technical skills to design, style and source for Master Bed Room, related Bedrooms, Kitchens, Bathrooms, Living and Dining areas.

Commercial Interior Design

The Online Commercial Interior Design Diploma/Certificate course is designed to prepare the student for an entry level position within a commercial Interior Design establishment. Skills will be attained in designing a complete commercial interior, including space planning, lighting, and selection of fixtures, furnishings, equipment and surfaces in order to equip you to design for complex environments within the retail, hospitality and workplace sectors.



Luxury Interior Design And Styling



Luxury Interior Styling is the art of selecting the right furnishings, textures, finishes, lighting and accessories, amongst a plethora of contemporary and antique products. It is a useful skill for Interior Designers, as well as being a stand-alone career serving the media, property, and design sectors. This course provides details to introduction and practices to Luxury Interior Styling's visual principles, materials and their application and finally elite client handling.

Fashion Styling & Image Design

Image Management is a conscious ongoing process of evaluating and enhancing our image and how others perceive us and therefore respond to us. It gives us the power to control, modify or improve the image that we want to project to others. The Fashion Styling & Image Design has been developed to meet high academic standards. The curriculum ensuring that one can learn the 360 degrees of image consultation practically. Formal education in fashion design can be an add on and can speed up the curriculum.



Diploma/Certificate Courses
Duration - 1 Year

IIFM Classroom
THE DIGITAL WAY

Diploma in Fashion Designing



It is the Professional course for Fashion Design enthusiasts who feel they have the talent and the gift of creating unique clothing or fashion accessories and wants to jump into mainstream designing. As fashion is a very vast culture that needs a lot of understanding of the necessary environments that set the tone for you to succeed as a fashion designer, our Online Fashion Design Diploma is the right choice for young aspirants.

Diploma in Interior Designing

Interior Design is an emergent career choice that is steadily progressing in India. By nature of work, Interior designers work in partnership with architects. Their primary goal is to make the best use of any given space. Interior designers are involved in all aspects related to the 'aesthetics', including planning the layout and structure, deciding the colour schemes, choosing appropriate furnishings and decoration of the establishment concerned.



Fashion Communication



Fashion Communication is one of the newest, most exciting area of the fashion and lifestyle industry. With globalization a number of prêt and luxury brands are mushrooming in the Indian retail market. In today's competitive scenario, the success of a brand is measured by its unique identity and communication, thus creating a great demand for fashion communication experts.

Fashion & Luxury Brand Management

International luxury fashion brands inspire and inform the zeitgeist of the global fashion industry. The management of these elite organisations requires the application of creativity and strong business acumen at every level. Through this program, you'll master the tools and strategies of the global luxury market, launching your successful career in this fascinating industry.



Certificate Courses
Duration - 3 Months

IIFM Classroom
THE DIGITAL WAY

Personal Styling & Image Management



This course helps students to identify their chosen career path based on the competencies they hone during their curriculum. This includes Personal Styling, Editorial Styling, Commercial Styling, Costume Design and Styling and these areas encourage students to develop a unique communication and fashion style in domestic and international arena. The curriculum ensuring that one can learn the 360 degrees of Fashion Styling and Image consultation practically.

Social Media Influencer
Fashion Design

This 3-months course in how to become a 'Social Media Influencer' offers a unique opportunity to anyone who wants to become an influencer, monetize his/ her special media to make Instagram, YouTube and blogging as a career. And, get invited to all the page 3 parties and brand launches. Students are trained by influencers, social media experts, analysts and digital marketers who mentor them to create their own style in communicating their opinions on social media.



Fashion & Luxury Brand Management



International luxury fashion brands inspire and inform the zeitgeist of the global fashion industry. Through this program, you'll master the tools and strategies of the global luxury market, launching your successful career in this fascinating industry. Luxury markets are becoming more competitive, more complex and more polarised; with the relevant, up-to-date industry knowledge you'll acquire in this program, you'll be ready to meet those challenges.

Fashion & Design Photography

Take a right step to ensure your love for photography is backed by the right technique and resources. Our certificate in Fashion and Design Photography is aimed at providing the basics of camera along with valuable lessons on exposure and focus use. The use of electronic gadgets for photography is also nurtured so that you are ready for a successful future in photography.



Certificate Courses
Duration - 3 Months

IIFM Classroom
THE DIGITAL WAY

Social Media Influencer Interior Design



This 3-months course in how to become a 'Social Media Influencer in Interior Design' offers a unique opportunity to anyone who wants to become an Interior Design Influencer, monetize his/ her special media to make Facebook, Instagram, LinkedIn YouTube and Interior blogging as a career, and get invited to all seminars and brand launches and enjoy a celebrity life.

Interior & Luxury Brand Management

International luxury Interior brands inspire and inform the zeitgeist of the global Design industry. The management of these elite organisations requires the application of creativity and strong business acumen at every level. Through this program, you'll master the tools and strategies of the global luxury market, launching your successful career in this fascinating industry for the brand management of Interior Design industries.



Wedding Image Management



The wedding Image Management course makes you proficient and skilled enough to manage all aspects of making the bride and groom look the best. It starts from identifying the clients and suggesting looks for the different ceremonies related to Pre-wedding shoots, Wedding functions, Accessory selection, Body correction, Basic grooming and hygiene along with suggestion on venue decoration, line up entertainment, for a successful wedding Image.

Luxury Interior Design & Styling

'Luxury Interior Styling' offers a unique opportunity to anyone who wants to become a Luxury Interior Stylist. Interior styling is the art of curating furnishings, textures, finishes, lighting and accessories, amongst a plethora of contemporary and antique products. It is a useful skill for interior designers, as well as being a stand-alone career serving the media, property, and design sectors. A 12-week introduction to interior styling's visual principles, materials and their application, brand building and marketing.



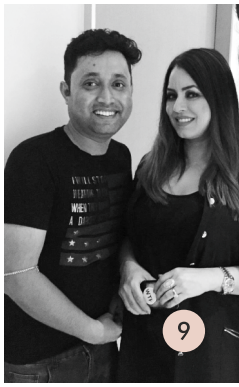


















1. Re-Launching Ceremony of IFM Academy, January 2021 by Actor Arijit Dutta, Super Model Nayanika Chatterjee and senior models of our country.

2. Actor Rituparna Sengupta and International Fashion Designer Sanjana Jon during a Fashion Event in Westin Hotel, Kolkatta.

3. Fashion Designer Abhishek Dutta at our Prospectus Launch 2021.

4. Tollywood Actor Payel during Global Cinema Festival 2020 Sikkim.

5. Technicals with super models during a National Fashion Show.



Hall of Fame

6. Ace Fashion Designer Manish Malhotra during an Award function.

7. Panel discussion with International Fashion Designer Bibi Russell, Pranay Baidya and Actor Mr. Arijit Dutta.

8. Panel discussion with celebrities, Guwahati.

9. Actor Mahima Choudhury during GCF-19.

10. Cluster development at Moradabad under Ministry of Textiles Govt. of Uttar Pradesh.

11. Actor Saswata Chatterjee with wife at our Prospectus Launch in Kolkatta.















12. Fashion Show with National Models at Global Cinema Festival 2019.

13. Re-launching ceremony of IFM Academy in presence of Supermodel Nayanika Chatterjee, Femina Miss. India West Bengal Sushmita Roy, Fashion Designer Debarun Mukherjee and Actor Arijit Dutta.

14. With senior most Fashion Designers Mona Pali and Hemant Trivedi.

15. Acknowledgement by IPS Mrinalini Srivastava DIG Police govt. of Sikkim during Global Cinema Festival Gangtok 2020.

16. Actor Randhir Kapoor, Fashion Designer Bibi Russell during an Award function.

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